


Jingle descriptions, format usage, tracks, single track prices and package prices

Jingle Name	Description and music style	Suggested Format Usage	Total Tracks	Track Prices	Package Price	Avg track price in the Package
All Gold	Classic Rock – Classic Hits	Classic Rock, Hot AC, 70s AC, CCM, Gold	7	\$12	\$58.50	\$8.36
American Country	Big contemporary country sound	Everything Country	21	Start at \$12	\$195.30	\$9.30
Christmas	A contemporary Christmas package	AC Christmas package (5)	5	\$12 each	\$42	\$8.40
 Country Roads	Popular country hit sound	Country Top40, Mainstream Country, Hot Country (12)	12	Start at \$ 7	\$82.60	\$6.88
Cube	Top 40, Hot 100, playing the Hits	Top 40, Pop, Chart busters, AC, Hot AC	Coming Soon			
Desert Wind	Smooth-flowing acoustic contemporary sound	Smooth Jazz, Soft AC, Mainstream AC, Adult Hits, CCM	42	Start at \$10	\$419	\$9.97
First Class	Strong adult contemporary style	AC, CCM, CHR	30	Start at \$10	\$236.60	\$7.80
Full Tilt	Classic rock with a hot adult contemporary mood	CHR, Classic Rock, Album Rock, CCM, Hot AC	31	Start at \$8	\$243.60	\$7.85
Heat	Strong, in-your-face contemporary sound	AC, CHR, Hot AC, Contemporary Country, Hot Country	Coming Soon			
Heat 2	Update version of Heat - all contemporary sound	AC, CHR, Hot AC, Contemporary Country, Hot Country	Coming Soon			
In Flight	Mainstream adult contemporary	POP, AC, Hits, Soft AC, CCM, Praise	7	Start at \$9	\$48.30	\$6.90
Inspired	Soft, easy, acoustic with contemporary values	Soft AC, Soft Hits, CCM, Praise, Inspirational Hits	8	\$17 each	\$81.60	\$10.20
Mix It up	Edgy adult contemporary sound	CHR, Classic Rock, Album Rock, CCM, Hot AC	Coming Soon			

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My Country	A blend of country from traditional to pop	Mainstream and contemporary country	5	Start at \$10	\$35	\$7
Smooth Sailing	Smooth jazz sound with an adult contemporary flavor	Smooth Jazz, Soft AC, Mainstream AC, Adult Hits, CCM, Praise, Inspirational	Coming Soon			
Step Up	Bright, mainstream adult contemporary	AC, CHR, Hot AC, CCM	9	Start at \$9	\$64.40	\$7.15
String Country	A mainstream country flavor	Country, Country POP, Hot Country, Blues, Southern Gospel (10)	10	Start at \$7	\$80.50	\$8
Superhits	60s, 70s, 80s, 90s	Classic Rock, Hit Radio	7	Start at \$9	\$59.50	\$8.50
Superstar	Distinctive theme for a variety of contemporary formats	Modern AC, CHR, Hot AC, CCM (44)	Coming Soon			
Union Station	Traditional classic country sound	Traditional Country, Classic Country, Bluegrass, Country & Western	Coming Soon			
Uptown	Bright adult contemporary	AC, CCM, Soft AC	17	Start at \$7	\$131.40	\$7.30
Very Cool	Authentic oldies with a contemporary style	Oldies, Gold, Standards	7	Start at \$10	\$55.30	\$7.90

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